

Four-Day Foundations Session

August 12 – 15

Houston Energy Corridor

Learn foundational skills for applying organizational learning practices as external and internal consultants

Free to organizational learning and design students

About SA

Strategic Ascent, a division of Clancy Learning LLC, is an organizational learning consulting company based in Houston, Texas. Established in 2000, Strategic Ascent consults globally with large and small organizations across many industries on learning and human resource development projects to help them improve their organizational results.

SESSION 1 – Learning Consulting

August 12 & 13 (Monday & Tuesday), 9:00am to 5:00pm each day

Business & Content Analysis

Explores the qualities and competencies of the ideal organizational consultant.

Empowers consultants to work with complex content and make intelligent decisions about use of such content in learning experiences within the business context of the project.

Client Relationships

Illuminates the complexities involved in human relationships.

Provides techniques for building and navigating client relationships to keep clients happy while performing consulting tasks.

Managing Design Tasks

Instills in participants the basic project management mindsets and skills to complete tasks in learning design projects according to defined scopes.

Introduces the processes and minimum requirements for delivering reliable results.

SESSION 2 – Learning Design & Development

August 14 & 15 (Wednesday & Thursday), 9:00am to 5:00pm each day

Effective Learning

Provides a vision for organizational learning.

Explores standard professional learning principles and methods, setting the foundation for mastering exceptional learning design.

Effective Learning Materials

Explores the standard deliverables involved in most learning projects and helps consultants choose the proper components to make these deliverables serve their purpose effectively.

Defines the minimum professional quality levels for any consulting work.

Materials Creation

Provides consultants an opportunity to practice the standard Microsoft Word and PowerPoint functionality involved in creating quality deliverables ranging from a single page or slide to hundreds of documents.

Attendance is free to students and recently-graduated students in fields related to organizational learning and design. You may attend either session or both sessions. Attendees receive a certificate showing the sessions attended.

Event Details

Session Time: 9:00am to 5:00pm each day

Location: Strategic Ascent Office,
14701 Saint Mary's Lane (Ashford 5),
Suite 125, Houston, Texas 77079

Park in the Ashford 5 parking garage, and NOT in spaces marked "Visitors" or "Reserved."

Bring your laptops on Thursday. MS Office is required; MS Windows is preferred.

Feel free to bring lunch or go to one of many restaurants in the area.

To Attend

Please visit the **Strategic Ascent News & Events page** and **RSVP for the sessions you would like to attend by July 26.**

(<https://strategicascent.com/news-and-events/>)

- We have room for only the first 14 participants who RSVP. Graduate students who RSVP by July 19 will be given preference.
- If fewer than 4 participants RSVP, the event may be cancelled, and attendees will be notified by August 2.
- RSVPs received up until the session date might be taken if space is available.

If you have questions, feel free to email Monica at operations@strategicascent.com

SA Aspirations

Strategic Ascent aspires to be a center of excellence in learning and the preeminent organizational learning consulting group, reliably helping our clients leverage their own capabilities to achieve results far beyond their expectations.

At Strategic Ascent, we aspire to be optimal consultants creating exceptional learning solutions. We envision consultants who are valued assets, trusted partners, and helpful solutions in any project or situation. Such consultants would go far beyond technical proficiency and professionalism to interpersonal mastery and personal authenticity and maturity.

About the Program

In the Learning Consulting Foundations program, entry-level consultants build a well-rounded set of capabilities allowing them to perform and coordinate the fundamental tasks in learning consulting projects. Upon completing this foundation-level program, consultants should be able to work with clients on complex content and efficiently complete learning development deliverables according to professional standards and project requirements. These consultants will then become critical contributors to design teams, performing and coordinating the development and customer service tasks that make up the bulk of most learning projects.

Strategic Ascent is continually looking for bright and passionate learning professionals.

Perhaps you could be a part of our team.